

Jonathan Miller  
CEO  
America Online, Inc.  
22000 AOL Way  
Dulles, VA 20166

re: the Preemption of ½ hour of "Like It Is" for "NBA Inside Stuff"

It has come to my attention that AOL has sponsored advertising on the show "NBA Inside Stuff."

I am alerting the sponsors of this show to an issue that could potentially negatively impact the sales of their products. WABC-TV and Disney has shown great insensitivity to its viewers of African descent by preempting one half hour of the award winning public affairs program "Like It Is," which is committed to helping society examine affairs through an authentic African American perspective, for a half hour of "NBA Inside Stuff."

"Like It Is", with its multiple award winning producer and host Gil Noble, has served its viewers for over the last 34 years with timely and critical analysis of the political, economic and cultural issues that shape our lives and brings pride and self-esteem to the Black community. The historic Kerner Commission called upon the media to provide greater representation of people of color in general and the Black community in particular by airing various issues and viewpoints that make up this country's ethnic diversity, "Like It Is" has offered a unique and most needed opportunity for people to examine current affairs through an authentic African-American perspective. To date it is the longest running African-American produced television program in the U.S. (which previously had given both WABC-TV and the ABC Network considerable praise in the Black community) that has produced the largest body of programs and documentaries in this country on the African experience in the U.S., Caribbean and even Africa itself.

WABC-TV currently devotes less than an hour a week of 168 hours to public affairs programming that give the African perspective on issues affecting our community. My request to this network is simple. Return "Like It Is" to its original one hour programming. And with Black History Month fast approaching and as "Like It Is" always honors this month with special programming, I want the show returned to its one hour format in time for Black History Month. Surely they can find room for "NBA Inside Stuff" in another time slot.

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LILLIE Walden

Name (print) and date

Lillie Walden

Signature

2 Chapman Pl.

address

Rockington, NJ 07111

cc: Richard D. Parsons, CEO of Time Warner

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CEO  
America Online, Inc.  
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Dulles, VA 20166

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CARL L. GREGORY  
Name (print) and date

Carl L. Gregory  
Signature

8200 So 71<sup>th</sup> St New York, NY  
address

cc: Richard D. Parsons , CEO of Time Warner

Jonathan Miller  
CEO  
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22000 AOL Way  
Dulles, VA 20166

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JULIE AWACKER  
Name (print) and date

Julie A. Walker  
Signature

33 Maple Ave  
address

TPV. NJ 07111

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Dulles, VA 20166

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Abdul Jalil 12/22/2004  
Name (print) and date

Abdul Jalil  
Signature

9 LongFellow Avenue  
address

Newark, NJ 07106

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Jonathan Miller  
CEO  
America Online, Inc.  
22000 AOL Way  
Dulles, VA 20166

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J.K. Parsons  
Name (print) and date

J.K. Parsons  
Signature

P.O. Box 16285  
address

Jersey City, N.J. 07306

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22000 AOL Way  
Dulles, VA 20166

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SHARLYN NITE 12/22/04  
Name (print) and date

Sharlyn Nite  
Signature

1258 Florence Ave  
address

Plainfield NJ 07060

cc: Richard D. Parsons, CEO of Time Warner



Dave Davis  
President and General Manager  
WABC-TV  
7 Lincoln Square  
New York, NY 10023

**RETURN *LIKE IT IS* TO ITS ORIGINAL 1 HOUR FORMAT!**

As a regular viewer and strong supporter of "Like It Is" I am outraged at the decision of WABC-TV to cut the format of this esteemed public service/news show to ½ hour, in order to expand the time allotted for sports and entertainment. How insulting!

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Again, I call upon you to return "Like It Is" to its original hour format. I am very aware that Disney owns ABC. While I will always support this program, if this reasonable request is not granted, I will find other ways to express my displeasure via my network viewing habits and my purchasing power. And I will encourage others to do the same. There are many ways in which my community can register its displeasure pertaining to your insensitivity to the audience that "Like It Is" serves.

Munirah Bomani

Signature

175 First ST.

Address

NWK, NJ 07107

11/21/04

Date

Dave Davis  
President and General Manager  
WABC-TV  
7 Lincoln Square  
New York, NY 10023

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Signature

Address

Date

*Patricia Clark*  
822 50th ST

NEWARK, New Jersey 07108

November 21, 2004

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President and General Manager  
WABC-TV  
7 Lincoln Square  
New York, NY 10023

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Signature

Address

Date

Kennan Khalifa

224 Martin Luther King Way

Paterson New Jersey 07644

11/21/04

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WABC-TV  
7 Lincoln Square  
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Bell Sobow

Signature

10 SHAWNEE Ave

Address

ROCKAWAY N.J. 07866

11-21-04

Date

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Signature  
224 MARTIN Luther King way  
Address  
Paterson NJ  
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Charles Townsend

Signature

27 Duncan Ave SUN J 07304

Address

11-21-74

Date



Dave Davis  
President and General Manager  
**WABC-TV**  
7 Lincoln Square  
New York, NY 10023

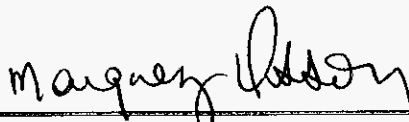
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\_\_\_\_\_  
Signature  
4823 CLARENDON RD  
\_\_\_\_\_  
Address  
BROOKLYN NY 11203  
\_\_\_\_\_  
11-21-04  
\_\_\_\_\_  
Date

Dave Davis  
President and General Manager  
WABC-TV  
7 Lincoln Square  
New York, NY 10023

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Mia Berlke  
Signature

Address  
158 W 121st St

NY NY 10027

Date  
11/20/04

Dave Davis  
President and General Manager  
WABC-TV  
7 Lincoln Square  
New York, NY 10023

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Cerene H. Roberts

Signature P.O. Box 2706

Address Brooklyn NY 11202

11/21/04

Date

Dave Davis  
President and General Manager  
WABC-TV  
7 Lincoln Square  
New York, NY 10023

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Brad Ringold  
Signature

131 Brookdale Ave  
Address

Newark, N.J. 07106

11/21/04  
Date

Dave Davis  
President and General Manager  
WABC-TV  
7 Lincoln Square  
New York, NY 10023

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*Helma Brown*  
\_\_\_\_\_  
Signature  
*1407 South End Parkway*  
\_\_\_\_\_  
Address  
*Plainfield, N.J. 07068*  
\_\_\_\_\_  
*Nov. 21, 2004*  
\_\_\_\_\_  
Date

Dave Davis  
President and General Manager  
WABC-TV  
7 Lincoln Square  
New York, NY 10023

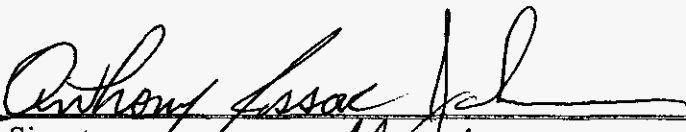
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\_\_\_\_\_  
Signature  
327 So. 19th Street  
\_\_\_\_\_  
Address  
Newark, N.J. 07103  
\_\_\_\_\_  
11-21-06  
\_\_\_\_\_  
Date



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President and General Manager  
WABC-TV  
7 Lincoln Square  
New York, NY 10023

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Signature

84 SANFORD PL.  
Address

NEWARK N.J.

11/21/2004  
Date

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President and General Manager  
WABC-TV  
7 Lincoln Square  
New York, NY 10023

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Signature

Address

Date

*John B. Fredrick*

*94 Beek St.*

*202 07018*

*11/21/04*

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President and General Manager  
WABC-TV  
7 Lincoln Square  
New York, NY 10023

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Signature

725 SCOTLAND RD #3F

Address

ORANGE, NJ 07050

Date

11/21/04

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President and General Manager  
WABC-TV  
7 Lincoln Square  
New York, NY 10023

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Bruce Wade

Signature

Address

792 Prospect Street  
Maplewood, N.J.

Date

Nov 21, 04

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President and General Manager  
WABC-TV  
7 Lincoln Square  
New York, NY 10023

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William Allen Martin

Signature

822 50<sup>th</sup> 10<sup>th</sup> ST

Address

NEWARK NJ 07108

11/21/04

Date